

Community & Destination Management Plan

Netarts 2024

*Putting forth ideas and projects
through community-based planning*



WHAT IS A COMMUNITY/ DESTINATION MANAGEMENT PLAN?

People who live in, or own property or businesses in Netarts, have a desire to make the place they call home even better. The community/ destination management planning process captures their ideas about what improvements could be made that increase livability, safety and community engagement, now and for generations to come – for both residents and visitors. Their work is in this document, prioritized by the community members that took part in the process.

Please note: *The plan is considered a living document. As other issues or desires for improvements arise, it can be updated by the community's action teams.*





OVER FIVE WORKSHOPS in April, May, June 2024

The community came together to share ideas that would enhance Netarts for residents, property owners, business owners and operators, and visitors.

The community thoroughly discussed projects, then prioritized them by short, medium and long-term.

Thank you to Margot Huffman, Netarts-Oceanside Fire District, and the many members of the community that made this effort so worthwhile.



Sessions facilitated by Nan Devlin, executive director, and Dan Haag, director of Trails, Outdoor Recreation and Accessibility, Tillamook Coast Visitors Association.

Workshop #1

The community planning and destination management workshops began with an overview of the process and intended goals.

Tillamook Coast Visitors Association explained how the transient lodging tax works differently for incorporated and unincorporated communities, and how it can be used according to Oregon Regulatory Statutes.

Meetings were held at the Netarts-Oceanside Fire District. Thank you to Fire Chief Tim Carpenter for his assistance.

Tillamook County Transient Lodging Tax: HISTORY and USE

Prior to 2003	After July 1, 2003	January 1, 2014
City room tax goes to general budget	Any rise in room tax subject to state law of 70/30 split	Tillamook County 10% transient lodging tax; cities raise their tax to 9%
Cities had up to 8% tax	Pre-2003 city lodging tax Continues to go to city's general fund	Pre-2003 city lodging tax Continues to go to city's general fund
All lodging tax prior to 2003 goes to a city's general fund – most cities in Tillamook County had a room tax in place by the 1990s, including Manzanita, Wheeler, Rockaway Beach, Garibaldi and Tillamook.	Any NEW/increased lodging tax 30% goes to general budget 70% tourism facilities and/or promotions	Most cities raise their lodging tax to 9% County implements 10% tax Jan. 1, 2014 1/10 th of 10% total room tax goes to county Unincorporated areas send full 10% to county
	State adds 1.0% lodging tax, goes to Travel Oregon	1.5% state increase - Travel Oregon
		All county TLT collections: 70/30 split. 30% to roads; 70% tourism facilities AND/OR promotions.

HOW LODGING TAX CAN BE USED ***70/30 split established in 2003 by*** ***the state of Oregon***

ORS 320.300 – 320.365

https://oregon.public.law/statutes/ors_320.300

In 2013/14, the county's roads were rated worst in the state, according to the State of Oregon Department of Transportation (ODOT). Tillamook County put the lodging tax to a ballot. Voters approved. The 30% is used for road repairs and improvements on county roads.

30% to general budget or to specific use
70% must be used for the following:

- **Convention center**
- **Conference center**
- **Visitor center/Tourism information center**
- **Tourism agency (destination agency)**
- **Operation of the above**
- **Tourism promotion**, including conducting strategic planning and research necessary to stimulate future tourism development

And...

- **TOURISM-RELATED FACILITIES, DEFINED AS:**
 - **“Other improved real property that has a useful life of 10 or more years** and has a substantial purpose of supporting tourism or accommodating tourist activities.”

‘Other improved real property’ can mean parking lots, public bathrooms, beach access, wayfinding, trail development, parks, etc., that qualifies as use for visitors and locals.

Sustainable tourism serves people, place, profit



To support sustainable tourism*
you must ask three questions
of all actions taken on behalf of tourism:

1. Does this serve the community as well as visitors (people)?

2. Does this respect the environment and culture (place)?

3. Does this create year-round economic vitality (profit)?

* Defined by United Nations World Tourism Organization and the Global Sustainable Tourism Council



What is DESTINATION MANAGEMENT?

“A process that involves coordinated actions aimed to control the economic, socio-cultural and environmental dimensions of a specific tourism territory.”

Destination management* puts sustainable tourism into practice.

Above all, **destination management is a community effort**, carried out in partnership with local municipalities, tourism organizations, community members, and other tourism stakeholders, following principles of good governance.

* Defined by United Nations World Tourism Organization and the Global Sustainable Tourism Council

Summary of the process

Information meeting: 40 attendees

Workshop #1 – 41 attendees

Workshop #2 – 44 attendees

Workshop #3 – 43 attendees

Workshop #4 – 42 attendees

Workshop #5 – 20 attendees

Workshops were held at the Netarts-Oceanside Fire District in April, May and June, 2024 and facilitated by Tillamook Coast Visitors Association.

Workshop #1: *What is sustainable tourism, and how does it pertain to destination management. Understanding how lodging tax works at city, county and state levels, and the regulations of state law on use of transient lodging tax (TLT).*

Workshop #2: *Discussions included values of the community; SWOT (strengths, weaknesses, opportunities and threats); desired assets.*

Workshop #3: *Information gathered from Workshop #2 is organized by initiatives (categories), each with desired assets, and informed by the SWOT. Discussion centered on detail of each asset.*

Workshop #4 and #5: *Initiatives presented with Why, Who Leads, How, Challenges, Funding, Priority. Community provided more detailed information, and then ranked priority projects for each category. Community members provided more detailed information, and ranked priority projects for each category. Community formed action groups and a communications leader.*

Draft for review: *Based on information added in Workshops 4 & 5, initiatives presented for review to the Netarts community.*

Revised draft *delivered to Netarts community in June, 2024.*

Workshop #2



***Consensus: high level of livability
and sense of community***

What do you value about Netarts?

- Sense of safety, low crime
- Small, quaint, relaxing, slower pace
- Community feel, friendly
- Good weather
- Affordability
- Abundance of outdoor recreation
- Natural beauty, wildlife
- Volunteer opportunities
- Good place for kids
- Rich history
- Services are close, yet not too many services
- Laid back, sleepy town
- Not like other coastal towns
- Unique ecosystems
- The bay
- Convenience
- Friendly businesses
- Loyal businesses, stayed through Covid
- Beaches
- The spit – won't be developed
- Has elements of “blue zones” (where people live longer and stay healthier)
- Healthy living
- Local food connections to restaurants (oysters)

SWOT (Workshop #2)

*Strengths can be Threatened;
Weaknesses present Opportunities*



STRENGTHS

- WEBS – Friends of Netarts Bay
- Enthusiasm to help, working together
- Local exercise group
- Fire District
- Post office – friendly service
- Fresh seafood
- Outdoor recreation
- Beach access
- Love of dogs
- Willing to undertake projects
- Stewardship – locals don't litter
- Willingness to inform and educate
- Excellent businesses, not over commercialized
- Respectful of property, beauty of area
- People are courteous
- Nice people live here – good neighborhoods
- Free little library
- Bay is a rich source of scientific research
- People come from diverse, professional backgrounds (talented!)
- Care about beach safety
- Unincorporated
- Lighthouse nearby
- Salt – home to Jacobsen Salt Company
- Walkability
- State Park

SWOT (Workshop #2)

*Strengths can be Threatened;
Weaknesses present Opportunities*



WEAKNESSES

- Roads and parking
- Signage – emergency info, lack of wayfinding
- Speeding, traffic (especially in summer)
- No biking or walking access (pathways)
- No sidewalks
- Bay is dangerous
- Funding for projects, lack of grant applications
- Lack of recreational facilities -docks, etc.
- Community meetings held during work hours
- Small playground and park
- Some opposition to projects
- Emergency preparedness, but interest from community
- Overrun with visitors, from Memorial Day to Labor Day, lack of capacity
- Lack of housing, especially for businesses/staffing
- Lacking in water/sewer capacity for large housing developments
- Lack of support for local facilities
- Poor docks, kayak access
- No enforcement for fireworks, shooting of guns
- Beach trash
- Lacking broadband
- Lack of accessibility for those with disabilities
- Limited beach access

SWOT (Workshop #1)

*Strengths can be Threatened;
Weaknesses present Opportunities*



OPPORTUNITIES

- Using KTIL (local radio station for safety messaging)
- Talk to local emergency groups about planning (Oceanside, Cape Meares) and GMES radio systems
- Safety zones in neighborhoods
- Make Netarts Bay road one way, safer for walkers, bicyclists
- Community Center is 501c3 & 501c4 – act as fiscal agent?
- Water/Sewer District & Fire District - act as fiscal agent?
- Work with county to improve roads
- Form community group to research and write grants
- Form action groups – united voice
- Access lodging tax funds
- Expand CAC, foster influence with the county commissioners
- Help community understand 501c3 process
- Work with Charitable Allies organization on process
- Work with local nonprofit lawyer on education and process
- Conduct fundraisers for grant matches and other projects
- Create local land trust to buy vacant lot, preserve
- Speed reader on Hwy 131
- Landscaping around boat basin
- Road paving
- Parking, curbing, bioswells
- Pickleball court
- Study, plan and build basketball court
- New café – fix restroom first
- Crosswalk – blinking light
- Skatepark – ramps

SWOT (Workshop #2)

*Strengths can be Threatened;
Weaknesses present Opportunities*



THREATS

- Unmanaged growth – overdevelopment
- With overdevelopment, community may cease to be cohesive
- Cutting services, such as the bus
- Natural disasters – wildfire, earthquake, tsunami, drought
- Impacts to health of Netarts Bay
- Marine debris
- Commercial crabbing –education/control needed
- Bay is dangerous – education needed
- Children at risk – pedestrian safety needed
- People not understanding tide tables
- Fireworks – can start fires – banning not enforced
- Water/sewer capacity
- Lack of childcare and workforce housing
- Invasive plants

WORKSHOP #2 DESIRED ASSETS



- Strong CAC and 501c3
- One-way traffic on Netarts Bay Road with multi-modal pathways
- Environmental education center
- Emergency preparedness group
- Wayfinding – multiple sites and topics (native history, safety, tides, etc)
- Local land trust
- Kayak launch
- New dock at county park
- Benches and tables at county park
- ADA restroom at Happy Camp
- Repair parking lot at Happy Camp
- Native memorial and geological signage on Spit
- Biking access in community and to other towns
- EV charging station
- Dark sky community
- Trash cans and poop stations
- Enforcement of fireworks ban
- More public service officers



WORKSHOP #3

Projects by Category

Community Development

- Revive Netarts Citizen Advisory Committee (CAC)
- Reconnect Netarts community with county through revived CAC
- Form action groups
- Understand 501c3/nonprofit process
- Gain understanding of grant resources and grant funding
- Connect with various Special Districts and fiscal agents
- Conduct fundraisers for Netarts community projects
- Develop plan for access to lodging tax funds

Facilities

- ADA restroom at Happy Camp
- Repair restroom for new café
- Trash cans
- Dog poop stations

Roads/Parking

- Make Netarts Bay Road one-way with pathways
- Repair parking lot at Happy Camp
- Add parking, sidewalks and bioswells
- Do assessment of roads with county public works
- Encourage participation in Tillamook County's upcoming transportation systems planning study



WORKSHOP #3

Projects by Category

Outdoor recreation/facilities

- Plan, repair and develop Netarts County Park
- Build pickleball court
- Build new dock
- Add benches at boat launch
- Build kayak launch
- Build skatepark

Environmental/Education

- Develop land trust
- Develop environmental education center

Public Safety

- Form emergency preparedness group and plan
- Develop safety zones in neighborhoods

Wayfinding

- Education, native history, safety signage
- Directionals and two new gateway signs?
- Native and geological history signs
- Environmental focused signage at boat basin



WORKSHOP #3

Projects by Category

Public Safety

- Form Emergency Preparedness group
- Consider accessing GMES phones
- Craft safety messaging for KTIL
- Develop safety zones in neighborhoods
- Speed Reader on Hwy 131
- Create crosswalk with blinking light
- Develop safety zones in neighborhoods
- Install tsunami evacuation directionals
- Safety signage about tide tables, danger of bay
- Enforcement of fireworks ban
- More public officers
- EV charging station

Beautification

- Landscaping around boat basin
- Dark skies program

WORKSHOP #4 & #5 ***Categories and Projects refined***

(community plan attached)

- **COMMUNITY DEVELOPMENT**
- **BEAUTIFICATION**
- **FACILITIES**
- **OUTDOOR RECREATION**
- **ROADS AND PARKING**
- **PUBLIC SAFETY**
- **SIGNAGE AND MESSAGING**
- **ENVIRONMENT AND EDUCATION**

WORKSHOP #5
Communications
lead volunteer
identified;

Action teams
formed



*Thank you to the public officials
who provided thoughtful
discussion and ideas*

Public officials attending the workshops

State of Oregon

Department of Transportation (ODOT)
William (Bill) Jablonski, Area Manager

Tillamook County

Board of Commissioners, Commissioner-elect, Paul Fournier
Community Development, Sarah Absher
Parks, Dan Keyes
Public Works, Chris Laity
Sheriff's Department, Josh Brown

Citizens sharing their experience with community planning

Bruce Jaeger and Cynthia Miller, Oceanside
Beverly Stein, Cape Meares



COMMUNITY DEVELOPMENT						
What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Revive the Community Advisory Committee	CAC is the community's connection to the county; establishes a collective voice on many issues	Jim Carlson is current member of CAC	<ul style="list-style-type: none"> Form or add to the committee ASAP Jim Carlson has asked the community to take part; Chrissy Smith provided Jim's request at the June 6, 2024 workshop Choose leadership and committee roles Be inclusive of community membership Commit to frequent community-wide communications, including website and e-news County appointed committee 	<ul style="list-style-type: none"> Requires a "champion" to keep committee active, engaged, shares communications and keeps going forward 	County provides limited funds for CAC	Short-term Priority: #1 27 hands
Develop plan for accessing TLT funds	Netarts contributes to TLT fund; projects qualify	TCVA can determine project eligibility	<ul style="list-style-type: none"> Prioritize projects Determine which qualify as "tourism-related facilities" per ORS law Get buy in from CAC, and have Community Center apply TCVA will do grant training and review application 	<ul style="list-style-type: none"> Projects may cost more than TLT grant maximum request 	N/A	Short-term Priority: #2 21 hands
Form Action Groups	Each priority the community identifies will need a leader	Depends on priority action project	<ul style="list-style-type: none"> Gather people who have an interest or passion in the project. Choose a leader who will commit to engaging the group Develop a plan and timeline for the project 	<ul style="list-style-type: none"> Seeing the project through Keeping group actively engaged 	Depends on project, then funding can be identified	Short-term Priority: #3 18 hands
Gain understanding of grant resources	Find out which grants for which projects Netarts qualifies for	An organization with contacts with nonprofit experts to set up training and workshops.	<ul style="list-style-type: none"> Bring in a grant expert – there are several in Oregon – to do a workshop. These can be from a government agency; Nonprofit Association of Oregon; grant contractors, such as Rural Prosperity Partners, Meredith Howell, The Ford Family Foundation, etc. 	<ul style="list-style-type: none"> People attending info meetings should be willing to be part of grant writing team 	Possible travel fees for trainers	Short-term Priority: #4 16 hands
Understand 501c3 process	Process can be confusing, may not be familiar with regulations of nonprofits	An organization with contacts with nonprofit experts to set up training and workshops.	<ul style="list-style-type: none"> TCVA can do outreach to nonprofit and grant consultants, including the Nonprofit Association of Oregon or the Charitable Allies. Community members involved in nonprofits can identify assistance. 	<ul style="list-style-type: none"> Might require a fee if consultant is selected 	TBD	Short-term Priority: #5 14 hands

COMMUNITY DEVELOPMENT (Cont.)

What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Conduct fundraisers for community projects	Grants may require a match; or projects don't qualify for a grant	Community Center as a 501c3; it can accept donations and provide tax receipts	<ul style="list-style-type: none"> • Community Center members and non-members decide on fundraising project • Develop and communications and outreach plan • Setup online and by mail methods for accepting donations • Provide receipts • Maintain detailed records of fundraising efforts and contributions 	<ul style="list-style-type: none"> • Need a champion to lead the effort • If auction, will require getting donated auction items. 	N/A	Short to medium term Priority: #6 6 hands

BEAUTIFICATION (reviewed June 6, 21 attendees)						
What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Dark skies program	Enjoy evening skies without glare of artificial lights	Committee of volunteers with help from Dark Skies experts	<ul style="list-style-type: none"> • Contact Travel Oregon about Dark Skies training program • Manzanita voted to adopt a Dark Skies program – contact them • Community members will need to voluntarily install downward lighting on homes, businesses • Will require benefit-focused communications to convince homeowners and businesses to take part • Dark skies essential for bird migration safety 	<ul style="list-style-type: none"> • Not everyone will do it or care about it 	Travel Oregon may be offering grants and training for this – tourism-related organizations; PUD may offer grants	Short- term Priority #1: 20 hands
Landscaping around boat basin	Make it look better, use native plants	County Parks; volunteers; Netarts Master Gardeners, TEP's native plant nursery experts	<ul style="list-style-type: none"> • Work with Dan Keyes, County Parks Director • Ask gardening experts to make recommendations • Make a plan for landscaping area and planting • Perhaps a landscaping business or garden supply will offer help and materials 	<ul style="list-style-type: none"> • Need a volunteer team to care for landscaping and plants over the long-term 	<ul style="list-style-type: none"> • County parks does landscaping; work with County Parks Director Dan Keyes 	Short-term Priority #2: 19 hands

FACILITIES						
What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Trash cans	Trash control	TCVA; county can provide short-term solution (Rachel Hagerty)	<ul style="list-style-type: none"> Can be part of wayfinding plan Can be decorated (like those in Rockaway Beach) 	<ul style="list-style-type: none"> Need County to approved TCVA budget Who will manage them, pick-up trash on a regular basis 	<ul style="list-style-type: none"> TLT 	Short-term Priority: #1 29 hands
Dog Poop stations	People fail at doing their "doody"	TCVA	<ul style="list-style-type: none"> TCVA can purchase dog poop stations with bags and receptacle, looking for good prices 	<ul style="list-style-type: none"> Who will install, empty receptacle, replace bags 	<ul style="list-style-type: none"> TLT 	Short-term Priority: #2 28 hands
ADA restroom at Happy Camp	No restroom now; with ADA track chair, need a facility	Restroom from county (Rachel Hagerty)	<ul style="list-style-type: none"> Work with county's chief of staff and public works dept. Ensure easy access to restroom 	<ul style="list-style-type: none"> Who will keep the restroom clean and supplied 	<ul style="list-style-type: none"> Qualifies for TLT funds 	Short-term Priority: #3 20 hands
EV Charging stations	More electric cars on road	CAC or other community group	<ul style="list-style-type: none"> Determine best location 	<ul style="list-style-type: none"> Who will install 	<ul style="list-style-type: none"> Several grants available 	Short-term Priority: #4 3 hands

OUTDOOR RECREATION (reviewed June 6, 21 attendees)

What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Build new boat dock at Netarts Basin, add kayak launcher	Dock not stable, in need of repair, can't support kayak launcher; safety is issue	County Parks; Friends of Netarts Park (needs to be revived)	<ul style="list-style-type: none"> Determine need and develop plan, cost estimates Present to county If approved, determine timeline for repairs (optimally before costs skyrocket) Current status to revisit county agreement with private parties; what is the responsibility of each 	<ul style="list-style-type: none"> Funding County's desire to fix agreement with private parties for upkeep Kayak launcher must be in separate area of bay Area needs dredging Needs to be two lanes 	<ul style="list-style-type: none"> TLT can be used Grants Private donations State Marine board grants (county can apply) ODFW 	Medium-term Priority: #1 19 hands
Repair Netarts Community county park	In bad shape, can be improved to include basketball, tennis and pickleball courts	County, in partnership with CAC and public works, grants	<ul style="list-style-type: none"> Work with county when 2024-25 budget approved; 475K TLT to help repair park is included in county's budget plan Seek additional grant funds to do finish project Community fundraising can help Friends of County Parks can assist 	<ul style="list-style-type: none"> If county funds a portion of repair costs, will need additional grant funding Needs fencing and painting 	<ul style="list-style-type: none"> TLT is in county budget for 2024-25 If pickleball court being added, check with Pickleball Association. Check with AARP Community grant 	Short-term Priority: #2 15 hands
Add benches and tables at boat launch	Nice place to sit and enjoy the bay views, have a picnic	CAC or community volunteers	<ul style="list-style-type: none"> Get pricing: Uline has good prices on recycled, low maintenance resin benches – must have 1-0-yr life span if bought with TLT facilities grant Perhaps local volunteers can build benches, costs covered by fund-raising or tourism facilities grant; benches donated in memory of locals – add plaque 	<ul style="list-style-type: none"> Organizing the effort Installing in a way so they are not stolen 	<ul style="list-style-type: none"> Facilities grant if benches have 10-year lifespan and are attached Local fundraising 	Short-term Priority: #3 6 hands
Build skatepark	Activity for local kids	CAC, nonprofit, or community volunteers	<ul style="list-style-type: none"> Determine where the skatepark could be located Work with county groups that have done this: Tillamook and Pacific City – learn from their successes and mistakes Develop design 	<ul style="list-style-type: none"> Organizing the effort Finding/buying land 	<ul style="list-style-type: none"> Facilities grants Local fundraising 	Long-term Priority: #4 1 Hand (not a priority)

ROADS AND PARKING

This category will part of the Transportation System Planning project starting Fall, 2024. Will need Netarts community members to take part in the process.

NOTE: Happy Camp parking was approved to be a fee-based lot; however, no parking meter was installed.

What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Repair parking lot at Happy Camp	Potholes; heavy use; public lot	Private lot	<ul style="list-style-type: none"> Take pictures of lot to support repair plan If public lot, present to county for repair schedule If private lot, determine how to fund – owner? Community? 	<ul style="list-style-type: none"> Private funding 	<ul style="list-style-type: none"> Private lot 	COMPLETED
Make Netarts Bay Road one-way, add pathways	Pedestrian safety; eliminates two-way traffic adds to danger	ODOT and County	<ul style="list-style-type: none"> Develop an initial plan within community, get consensus Work with ODOT and county public works on feasibility of plan 	<ul style="list-style-type: none"> Will take time to develop TSP 	County Public Works road funds, ODOT funds, other state funds	Transportation System Planning starting Fall, 2024
Add parking, sidewalks and bioswells		ODOT and County	<ul style="list-style-type: none"> Pedestrian safety is priority Need more parking; for locals and visitors Bioswells for stormwater runoff 	<ul style="list-style-type: none"> Will take time to develop TSP 	County Public Works road funds, ODOT funds, other state funds	Transportation System Planning starting Fall, 2024
Multi-modal paths to other communities, off Hwy 131	Safety for pedestrians and bicyclists	CAC, nonprofit, or community volunteers	<ul style="list-style-type: none"> Work with county and ODOT to determine possible pathways Work with TrailKeepers of Oregon to help maintain once built 	<ul style="list-style-type: none"> Will take time to develop TSP 	County Public Works road funds, ODOT funds, other state funds	Transportation System Planning starting Fall, 2024
Do assessment of roads in Netarts	Determine which ones county will repair	ODOT and County	<ul style="list-style-type: none"> Develop list of repair priorities of county roads For local access roads in need of repair, work with county on materials they provide for community-led repair 	<ul style="list-style-type: none"> Will take time to develop TSP 	County Public Works road funds, ODOT funds, other state funds	Transportation System Planning starting Fall, 2024
Reduce speed on Hwy 131	People ignore speed limit; dangerous for pedestrians and cyclists	ODOT on Hwy 131	<ul style="list-style-type: none"> Paint “slow down” on Hwy 131 at various points Place digital speed reader on Hwy 131 Create crosswalk (where?) with blinking light (like in Pacific City) 	<ul style="list-style-type: none"> Will take time to develop TSP 	County Public Works road funds, ODOT funds, other state funds	Transportation System Planning starting Fall, 2024

PUBLIC SAFETY						
What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Form Emergency Preparedness Group and Plan	Need for preparedness in case of natural disasters; develop communications plan in case internet and cell signals are down	CAC, Netarts/ Oceanside Fire District, community members	<ul style="list-style-type: none"> • Work with other communities that have developed plans: EVCNB in north county; STCEV in Pacific City/Tierra del Mar • Develop plan specific to Netarts • Identify locale of evacuation site; what will work? Netarts Fire District with backup power and kitchen • Work with DOGAMI and other government funded emergency planning/homeland security/human services • Determine where supply shed will be placed • Conduct emergency drills • Text Out” phone option with satellite device (Garman) • Establish neighborhood captains to manage phones • 5G networks will soon be standard, but maybe not in rural areas • GMES phones; other options 	<ul style="list-style-type: none"> • Sticking with it; takes perseverance • Getting commitment from community members on individual projects, training, presentations • Funding for phones – training on systems 	<ul style="list-style-type: none"> • TCVA can fund tsunami safety signs as part of wayfinding plan • County has funded projects in north and south county • PUD offers grants Seek an emergency management grant.	Short-to medium term Priority: #1 40 hands
Develop safety zones in neighborhoods	In case of emergency situations	Community groups	<ul style="list-style-type: none"> • Determine neighborhood zones – by name or number • Establish neighborhood captains, much like “Neighborhood Watch” program • Communicate to neighbors where “safe houses” are located 	<ul style="list-style-type: none"> • Neighborhoods need to meet and form group 	N/A – will Neighborhood Watch programs fund window decals	Short- term Priority: #2 Can be part of Forming Emergency Preparedness Plan

WAYFINDING AND SAFETY MESSAGING:

Already underway, TCVA working with WEBS on boat launch signage; need other community members to assist with other signage (directionals, etc)

What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Craft messaging for KTIL on bay and highway safety	People not aware of tidal danger	WEBS?	<ul style="list-style-type: none"> Reach out to Shaena Peterson, KTIL manager Craft 15 and 30-second messages, submit to station 	<ul style="list-style-type: none"> Does this messaging qualify for Public Safety Announcement on KTIL 	If PSA, could be free, especially during peak visitor season	Short- term Priority: #1 Begin working now with TCVA
Good Neighbor Communications	Keep locals and visitors informed on safety issues, rules	WEBS, or community group	<ul style="list-style-type: none"> Develop community website that is main source of information and resources for community Create a Good Neighbor brochure to put in STRs and hotels: caution, safety, rules/regs, understanding tides, beach fires, burn bans, fireworks bans, emergency evacuations, who to call (animal rescue, sheriff, etc. 	<ul style="list-style-type: none"> Website will need frequent updating and someone who knows how to do that – ‘communications manager’ Distribution of brochure 	<ul style="list-style-type: none"> Website may qualify for 2024-25 TCVA marketing grant TCVA can fund “Good Neighbor” brochures 	
Wayfinding signage	Safety, cultural, environmental, directional information	TCVA with WEBS and a wayfinding committee	<ul style="list-style-type: none"> Begin development of signage for Netarts Basin, working with WEBS and designer Environmental focused signs at boat basin Does community want a new or additional gateway sign Work with wayfinding committee on community signage plan Interpretive signs: consider native peoples stories, geological information (such as how scientists learned about the Cascadia Subduction Zone in Netarts, community values, wildlife, safety, tides information, oysters, salt, historic plaques, rules, fires, firework bans, etc Directionals: sign to boat basin, parking, restrooms, etc. Tsunami evacuation signs or blue directionals on roads Mural – where to put it? 	<ul style="list-style-type: none"> Who will install tsunami signage or blue directionals on roads 	<ul style="list-style-type: none"> Wayfinding is under TCVA budget 	

ENVIRONMENT/EDUCATION						
What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Develop land trust	Protect vacant land; symbol of stewardship	Committee of like-minded people; has already started work: Megan McKenna	<ul style="list-style-type: none"> • Begin discovery of landownership • Red Gate/Fall Creek land available for purchase • Work with any of the multiple land trust groups on the north coast to learn step-by-step development process • Develop vision and mission, long-term goals • Create a nonprofit, and board of directors (volunteers at first until funding is secured and sustainable) • Once nonprofit is established at state and federal levels, do membership drive and fundraising 	<ul style="list-style-type: none"> • Funding to purchase land and support efforts • Need to ensure land use laws are followed • What is long-term goal 	<ul style="list-style-type: none"> • May be grants for planning 	Medium-term Priority: #1 41 hands
Develop environmental education center	Inform and develop stewardship ethic of locals and visitors	WEBS, new land trust can partner, TEP and state agencies as advisors	<ul style="list-style-type: none"> • Possible to be part of the land trust, or a WEBS project • Work with Tillamook Estuaries Partnership as they are going through this process • Reach out to local businesses for sponsorships • Does not have to be a large center, but can grow over time 	<ul style="list-style-type: none"> • Needs passionate leaders to make this happen, and businesses and community to support it 	Might be planning grants available in the beginning; ask TEP about this	Medium- to long-term Priority: #1 41 hands