



*Community
& Destination
Management
Plan*

Oceanside – 2023

*Putting forth ideas and
projects through
community-based planning*



WHAT IS A COMMUNITY/ DESTINATION MANAGEMENT PLAN?

People who live in Oceanside have a desire to make the place they call home even better. The community/destination management planning process captures their ideas about what improvements could be made that increase livability, safety and community engagement, now and for generations to come – for both residents and visitors. Their work is in this document, prioritized by the community members that took part in the workshops, either in person or on Zoom.

Please note: *The plan is considered a living document. As other issues or desires for improvements arise, it can be updated.*



OVER THREE WORKSHOPS in 2023

***The community came together to
determine projects needed/
desired in Oceanside.***

***The community thoroughly
discussed then prioritized the
projects.***

***Tillamook Coast Visitors Association
facilitated the workshops and
helped determine which projects
can be fully or partially funded by
the transient lodging tax, whether
state or county.***





*How lodging tax can be used in Oregon,
Tillamook County and Oceanside*

Definition of destination management

TLT HISTORY and USE

Prior to 2003	After July 1, 2003	January 1, 2014
City room tax goes to general budget	Any rise in room tax subject to state law of 70/30 split	Tillamook County 10% transient lodging tax; cities raise their tax to 9%
Cities had up to 8% tax	Pre-2003 city lodging tax Continues to go to city's general fund	Pre-2003 city lodging tax Continues to go to city's general fund
All lodging tax prior to 2003 goes to a city's general fund – most cities in Tillamook County had a room tax in place by the 1990s, including Manzanita, Wheeler, Rockaway Beach, Garibaldi and Tillamook.	Any NEW/increased lodging tax 30% goes to general budget 70% tourism facilities and/or promotions	Most cities raise their lodging tax to 9% County implements 10% tax Jan. 1, 2014 1/10 th of 10% total room tax goes to county Unincorporated areas send full 10% to county
	State adds 1.0% lodging tax, goes to Travel Oregon	1.5% state increase - Travel Oregon
		All county TLT collections: 70/30 split. 30% to roads; 70% tourism facilities AND/OR promotions.

HOW LODGING TAX CAN BE USED

70/30 split established in 2003

ORS 320.300 – 320.365

https://oregon.public.law/statutes/ors_320.300

In 2012/13, the county's roads were rated worst in the state. Tillamook County put the lodging tax to a ballot. Voters approved. Uses the 30% for road repairs and improvements on county roads.

30% to general budget or to specific use
70% must be used for the following:

- **Convention center**
- **Conference center**
- **Visitor center/Tourism information center**
- **Tourism agency (destination agency)**
- **Operation of the above**
- **Tourism promotion**, including conducting strategic planning and research necessary to stimulate future tourism development
- **Tourism-related facility, defined as:**
 - **“Other improved real property that has a useful life of 10 or more years** and has a substantial purpose of supporting tourism or accommodating tourist activities.”

‘Other improved real property’ can mean parking lots, public bathrooms, beach access, wayfinding, trail development, parks, etc.



*Sustainable
tourism serves
-people
-place
-profit*

To support sustainable tourism*
you must ask three questions
of all actions taken on behalf of
tourism:

1. Does this serve the community as
well as visitors (people)?

2. Does this respect the environment
and culture (place)?

3. Does this create year-round
economic vitality (profit)?

* Defined by United Nations World Tourism Organization
and the Global Sustainable Tourism Council



What is DESTINATION MANAGEMENT?

"A process that involves coordinated actions aimed to control the economic, socio-cultural and environmental dimensions of a specific tourism territory."

Destination management* puts sustainable tourism into practice.

Above all, **destination management is a community effort**, carried out by local municipalities, tourism organizations, community members, and other tourism stakeholders in partnership, following principles of good governance.

* Defined by United Nations World Tourism Organization and the Global Sustainable Tourism Council

THE PROCESS

Workshop #1 – XX attendees

Workshop #2 – XX attendees

Workshop #3 – XX attendees

Workshops were held at the Oceanside Community Center in May, June and July, 2023 and facilitated by Nan Devlin and Dan Haag of Tillamook Coast Visitors Association

Workshop #1: *What is sustainable tourism, and how does it pertain to destination management. Understanding how lodging tax works at city, county and state levels, and the regulations of state law on use of lodging tax. Workshop activities: values of the community; SWOT (strengths, weaknesses, opportunities and threats); desired assets.*

Workshop #2: *Information from Workshop #1 is organized by initiatives (categories), each with desired assets, and informed by the SWOT. Discussion centered on more detail of each asset, and added more ideas to each category*

Workshop #3: *Initiatives presented with Why, Who Leads, How, Challenges, Funding, Priority. Community provided more detailed information, and then ranked priority projects for each category.*

Draft for review: *Based on information added in Workshop #3, initiatives are presented for review to the Oceanside community.*

Revised draft *delivered to Oceanside community for approval.*

Workshop #1



What do you value about Oceanside?

Surrounded by nature

Beautiful scenery

Peaceful/tranquil

Near the ocean

Charming village

Village uniqueness – hasn't
changed too much

Not commercialized (yet!)

Small size of town

Topography

Architecture

Tight-knit community

Community spirit

Local know-how (skilled
community)

Talented people

Draws people from all over the
world

Beachcombing

Hiking

Abundance: fishing, foraging

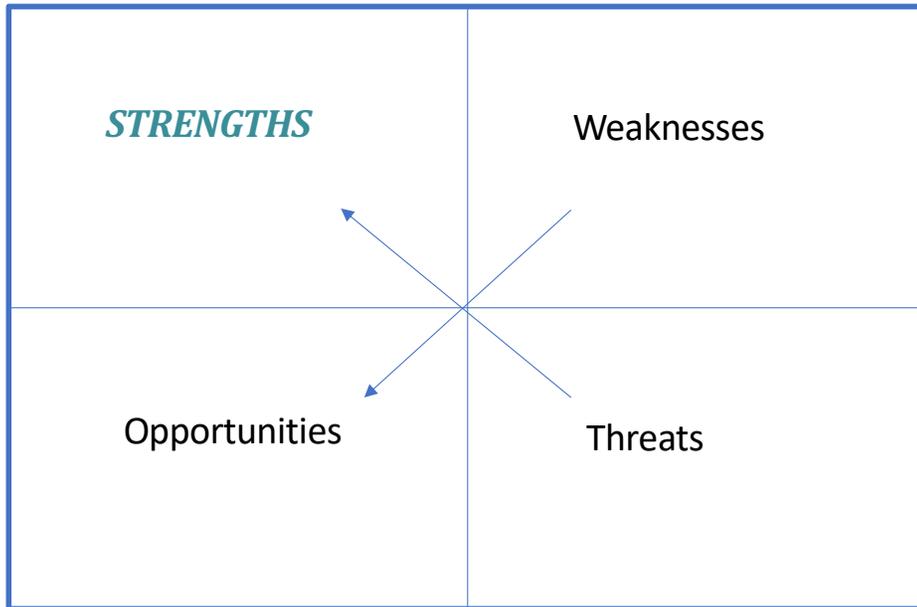
Rocks (and headlands)

Agates

Good food

SWOT (Workshop #1)

*Strengths can be Threatened;
Weaknesses present Opportunities*

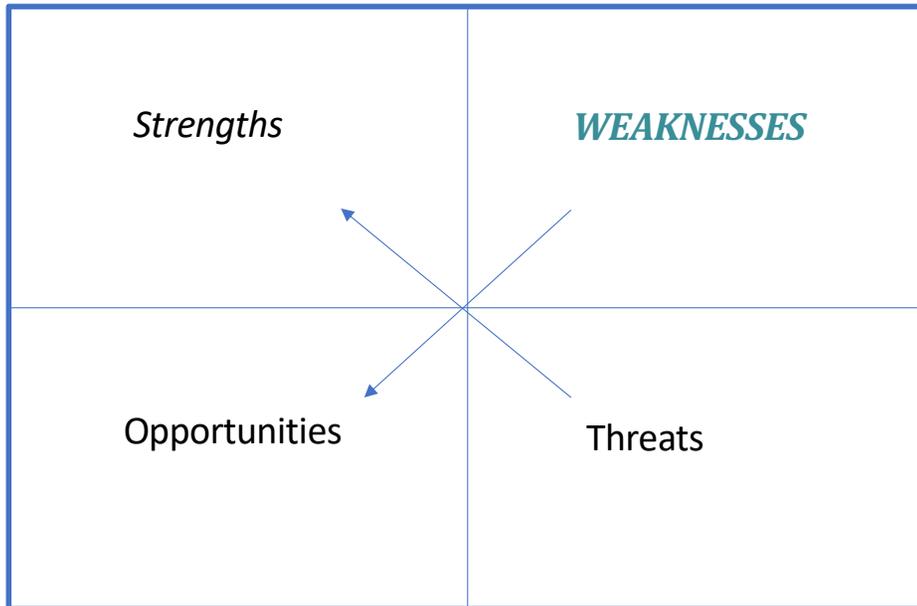


STRENGTHS

Community
Away from Hwy 101
Limited commercial area
Expertise of locals
Netarts/Oceanside Fire Dept.
Proximity to Tillamook
Proximity to Creamery
Scenery
High generating TLT area
Volunteer ethic

SWOT (Workshop #1)

*Strengths can be Threatened;
Weaknesses present Opportunities*

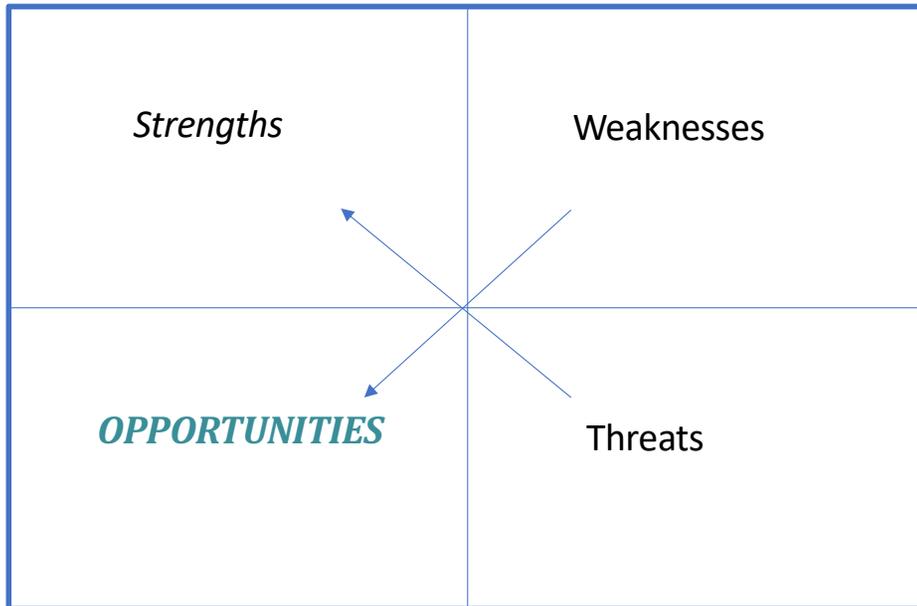


WEAKNESSES

- Lack of workforce housing (impacted by STRs?)
- Response times for law enforcement
- Polarization – issues/viewpoints
- Internet and cell service
- Road conditions and drainage
- Lack of parking
- Lack of pedestrian infrastructure
- Lack of pathways – (closed off in places through hills, trails, beach)
- Empty housing (second homes) and buildings
- Bike infrastructure
- No guidelines for tree protection
- Party houses –(little to no oversight or enforcement on nuisance houses)
- One exit/entrance – problem in case of disaster
- Position with county not strong
- Accessibility for all abilities and ages
- Issues over adverse possession (trails) – community access

SWOT (Workshop #1)

*Strengths can be Threatened;
Weaknesses present Opportunities*

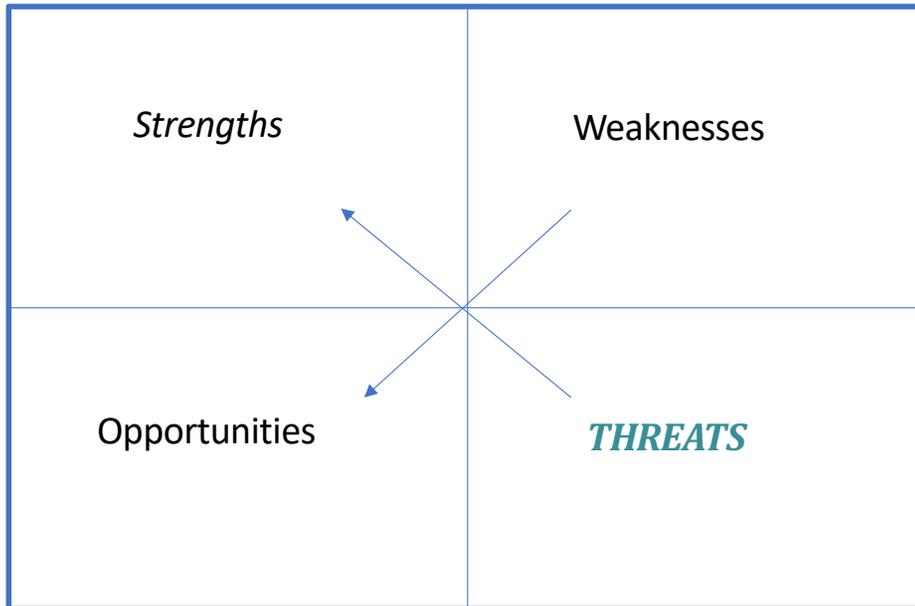


OPPORTUNITIES

Strengthen position and voice with county
Open dialogue over re-opening paths and trails
Trail development between Oceanside and Netarts
EV charging stations
More trash and recycling management
Pedestrian and bike infrastructure
ADA parking enforcement
Public transportation – due to limited parking
More dog waste receptacles
Improve internet/cell service
Directionals on roads
Improve parking at water treatment site,
ride tram/trolley to town
Stickers for local resident parking
Better access to beach at Symon's Point
Local 501c3 contract with local companies for
road & parking improvements
Save a piece of old cabins with a sign or other memorial
when new hotel is built

SWOT (Workshop #1)

*Strengths can be Threatened;
Weaknesses present Opportunities*



THREATS

Natural disaster – unprepared for event
Crime increasing (break-ins)
Commercialization
Litter – on highway, street. Beach
Dog waste –more stations w/ waste bags/container)
Crowds increase when loop road re-opens
Competition for grants
Land use not in community control



WORKSHOP #1 DESIRED ASSETS

SHORT-TERM Projects (1-3 years)

Improve and add parking areas (**Medium-term project?**)

Downward lighting on homes and businesses

Soft (or solar) lighting along stairway to beach for night access

Garbage and dog receptacles in town

(nice designs – plus sign to bring back dog waste bags)

Porta potty needed in peak seasons

Emergency generator for community center

Study of parking and transportation opportunities in small communities
(work with Chris Laity)

“No RVs” signage

Beachcombing rules signage

Tunnel entrance sign – tide warnings

Local website with pertinent information/QR codes

Leash law signage

Hillsdale Road – speed reduction (can this be painted on the road?)

Cape Meares Loop Road speed reduction (painted on road?)

Revisit Beach signage (habitat, safety, etc.)

First nations info signage



WORKSHOP #1 DESIRED ASSETS

MEDIUM-TERM Projects (3-6 years)

Cell signal/amplifier/repeater

Crosswalk – Treatment plant to beach (crossing Hwy 131 at Symon's Point)

Crosswalk at Tire Trail ridge (crossing Hwy 131)

Brush control **(Short term project?)**

Community gardens

Transportation – more bus service/summer shuttle

Sidewalks for pedestrian safety

STR enforcement

Improve beach access points

Maintain local access roads

Revitalize Kathy's Park, add playground equipment (Home Depot and Lowe's have \$10K grants)

New ceiling tiles and lighting at community center

Traffic speed signs – painted on roads? **(Short-term project? Other than Hillsdale and Cape Meares Loop)**



WORKSHOP #1 DESIRED ASSETS

LONG-TERM Projects (7-10 years)

Fix roads – potholes (**Medium term project?**)

Pedestrian and bike paths from Oceanside to Netarts

Pedestrian and bike paths from Oceanside to Tillamook

Public restroom

Storm water drainage

Move cyclone fencing at treatment plant to allow more parking

Pave parking (**Medium term project?**)

Community center purchase Joann Jennings property

Improve Tire Trail for all to use - accessibility

Connect trails from hill to town, work with community on public easements
(Medium term project?)

Try for incorporation again

Remodel restroom

Improve ADA access at main parking lot (**Medium term project?**)

Improve Short Beach steps

WORKSHOP #2

Projects by Category

Transportation/Alternative Transportation

Study of parking and transportation opportunities

Maintain local access roads

More bus service

Summer shuttle

Fix potholes

Pedestrian and bike paths from Oceanside to Netarts

Pedestrian and bike paths from Oceanside to Tillamook

EV charging stations

Parking stickers for residents and 2nd homeowners

Parking improvements

Improve and add parking areas

Pave parking areas

Adjust cyclone fencing at treatment plant to accommodate parking

Study of parking and transportation opportunities



WORKSHOP #2

Projects by Category

Community Development

Emergency generator for community center (public safety as well)

New ceiling tiles and lighting at community center

Community gardens

Revitalize Kathy's Park, add playground equipment

Community center purchase Joann Jennings property

Try for incorporation again

More recycling management

Local 501c3 act as contractor on projects

Community engagement

Strengthen position and voice with county

Save a piece of old cabins as a historic marker/sign

Form Emergency Volunteer Corps (preparedness)

Make list of skill sets/talent among residents



WORKSHOP #2

Projects by Category

Public safety

Soft lighting on stairway beach access at night
Hillsdale Road – speed reduction warning painted on road
Cape Meares Loop Road – speed reduction warning painted on road
Cross walk (painted) – treatment plant to Symon’s Point beach trail – Hwy 131
Cross walk (painted) – Tire Trail Ridge – Hwy 131
Brush clearance (where?)
Improve Short Beach steps (also infrastructure)

Livability

STR enforcement- management of nuisance properties
Downward lighting on homes and businesses

Outdoor Recreation

Improve Tire Trail and accessibility
Connect trails from hill to town
Work with property owners on public easements



WORKSHOP #2

Projects by Category

Infrastructure

Cell signal/amplifier/repeater

Improve beach access points

Storm water drainage

Improve ADA access at main parking lot

Sidewalks for pedestrian safety

Remodel restroom

Signage/Messaging

No RVs sign

Beachcombing rules

Tunnel entrance tide warnings

Leash law

Revise current(?) beach signs – habitat, safety, etc.

First Nations story

Local website with information/QR codes



**SAFE ACCESS TO COMMUNITY
TRAILS/PRESERVATION OF EASEMENTS**

AMENITIES

LIVABILITY

PARKING IMPROVEMENTS

TRANSPORATION/ALTERNATIVE TRANSPORTATION

COMMUNITY DEVELOPMENT

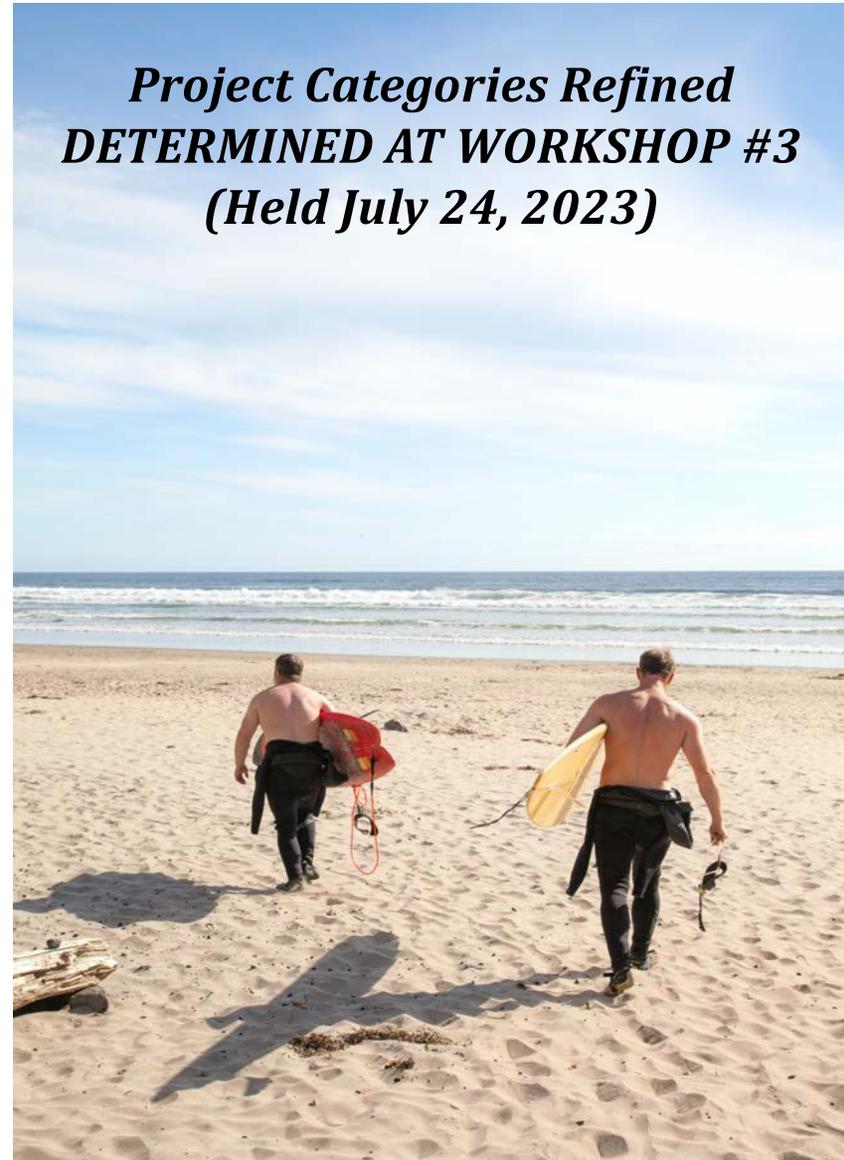
COMMUNITY ENGAGEMENT

PUBLIC SAFETY

INFRASTRUCTURE

SIGNAGE AND MESSAGING

***Project Categories Refined
DETERMINED AT WORKSHOP #3
(Held July 24, 2023)***





COMMUNITY/DESTINATION MANAGEMENT PLAN

During the workshops, the community made decisions about which values, SWOT issues, desired assets and projects would be included in the plan.

After a draft of plan was presented to the community at Workshop #3,, workshop attendees provided additional details on projects, then ranked their priorities.

NOTE: Not all projects were deemed necessary or a priority at this time.

*Those projects **highlighted in yellow** can be funded through varying TLT funds, either from the city, state, county or Tillamook Coast Visitors Association. It is always recommended to check with Oregon Restaurant and Lodging Association to ensure TLT can be used for any project.*

Oceanside Community and Destination Management Plan

August 2023



Developed in partnership with Tillamook Coast Visitors Association

Community and Destination Management Planning Process		
Meeting	Date	Activities
Information meeting	May 20, 2023	Goals of the community/destination management process, how the process works, the deliverables
Workshop #1	July 17, 2023	Values; strengths, weaknesses, opportunities, threats (SWOT); desired assets/projects
Workshop #2	July 9, 2023	Deeper dive into projects/categories
Workshop #3	July 29, 2023	Clarification on categories; Why, Who, How, Challenges, Funding, Priorities of each project

Terms	Definition
Short-term projects	1-3 years to complete
Medium-term projects	3-6 years to complete
Long-term projects	6-10 years to complete
CMCA	Cape Meares Community Association
TCVA	Tillamook Coast Visitors Association
TLT	Transient Lodging Tax
ODFW	Oregon Department of Fish and Wildlife
OPRD	Oregon Parks and Recreation
ODOT	Oregon Department of Transportation
“yellow highlights”	May qualify for TLT funding

SAFE ACCESS TO COMMUNITY TRAILS/PRESERVATION OF EASEMENTS						
What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Map all trails	Add to local website and TCVA GIS map Important for evacuation plan	Volunteer group; TCVA trails tracker consultant	Use TCVA's GIS or an ONYX app Check that Fall Creek Trail on TCVA's GIS Lighting for trail on side of Three Arch Inn is funded	Accessibility issues	N/A or TCVA's TLT	Short-term #1 (29 votes)
Improve Tire Trail and its accessibility	Trail leads from hilltop to town. If repaired, safer than walking on roads	If trail improvement can be safely accomplished, TCVA can work with Trailkeepers of Oregon.	Identify issues with local community members and Trailkeepers personnel to determine scope of work County public works reviewing now; will report	Determine water line issues with water district. If substantial work needed, more funding needed Trail has not been maintained; risky to repair due to waterline	TLT can be used to sponsor Trailkeepers work. Qualifies for the county tourism facilities grant. Possible funding from Oregon Trails Coalition, Travel Oregon	Short-term #2 (28 votes)
Work with property owners on public access to trails	Residents want neighborhood connectivity;	Local group reaching out to owners about asserting access rights	Learn from the Doris Davis trail case re: perspective rights 4/2020 https://www.tillamookheadlightherald.com/opinion_free/supreme-court-decision-settles-the-public-s-right-to-restore-passage-on-the-doris-davis/article_a103e0b6-de71-11ea-95e8-d7196a986eb6.html	New owners in TerraSea and Camelot closed trail access Owners may be concerned about liability – how to ease those fears?	N/A	Short-term #3 (18 votes)
Goat Trail maintenance	Overgrown	Local group	Identify issues with local community members and Trailkeepers personnel to determine scope of work 4 property owners agreed to maintain; did not – perhaps new owners?	If substantial work needed, funding may be needed	TLT can sponsor Trailkeepers work.	Short-term #4 (10 votes)



AMENITIES

What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Porta-potty in peak season months	Current restroom can't handle visitor needs	Community group to call in request; TCVA can recommend placement	Request: JoAnn Woefle, county parks: jwoelfle@co.tillamook.or.us (503) 322-3477	Will commissioners continue this assistance?	County TLT is used to rent porta-potties in summer season	Short-term (not ranked)
Garbage can/dumpster in peak season. Place near community center lot	Trash is becoming more of a problem	Community group to call in request; TCVA can recommend placement	Requests: JoAnn Woefle, county parks: jwoelfle@co.tillamook.or.us (503) 322-3477	Will commissioners continue this assistance?	County TLT is used to rent dumpsters in summer season	Short-term (not ranked)
Dog waste stations at Short Beach, Short Beach Wayside, Symons Point, Fall Creek Wayside	Keep beaches clean	Need county or OPRD to install	TCVA can purchase dog waste stations Who empties waste in doggy station?	Who picks up the doggy trash?	TLT from TCVA budget	Short-term (not ranked)



LIVABILITY						
What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
STR enforcement Hotline # 503-850-0402	Management of nuisance properties	Neighbors of nuisance homes; if unheeded, community group can get involved	County implemented a 24-hour complaint hotline; will know who owns the nuisance houses. If not resolved, community group reports to county	Nuisance homes are often not licensed STRs. It's most often family and friends in 2 nd homes with no oversight, or AirBnB rentals, no oversight or local manager. County sheriff's dept. does not enforce STR issues: understaffed	County funding 24-hour hotline; suggested to county – and approved by ORLA – to use TLT to partially fund a STR enforcement officer	Short-term (not ranked)
Downward lighting (dark skies) on homes and businesses	Community wants “dark skies”	Local committee has begun work on a dark sky plan, with STR provision.	TCVA can do a dark skies study for designation, if desired	Getting commissioners to approve	TCVA will fund Dark Skies study if desired	Short-term (not ranked)

PARKING IMPROVEMENTS						
What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Adjust cyclone fencing at treatment plant to accommodate parking	Convenient place to add parking area, close to beach and town	Community group with support from county; engage multiple agencies	Begin planning now Form a research group to include reps from all agencies	Ensure treatment plant is safely fenced to prevent issues. Multiple agencies involved; sewer district owns land Expensive!	County TLT facilities grants; agency funding – most likely a combination of funding.	Medium-term (not ranked)
Keep parking areas in good condition	Regular maintenance keeps parking areas safe	Community groups keep state parks informed on conditions	Upper parking lot paved summer of 2023 with assistance from OPRD and TLT facilities grant 501c3 can contract with funding sources to oversee projects	Lack of urgency or priority* by property owner (state parks on biennium budget cycle). *Lower parking lot approved for OPRD 2023-2025 biennium budget	OPRD, county TLT (possible funding partnership)	Short-term (not ranked)

TRANSPORTATION/ALTERNATIVE TRANSPORTATION						
What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Pedestrian/bike paths from Oceanside to Netarts to Tillamook	Safety for walkers and bikers; Hwy 131 too narrow; is there an alternative path; Walking paths have high value with ODOT	Community group or a bike/walking nonprofit that can guide the process	Need a plan; work with ODOT on update to 2007 Transportation Systems Plan, now underway, 2-year review process.	Is there a safe route? Can Hwy 131 be adapted despite the road being quite narrow.	Planning could be partially funded by county TLT facilities grant; ODOT grants, state legislature/Outdoor Recreation dept funds.	Long-term #1 (21 votes)
Potholes need fixing	Roads in bad shape; can harm cars, hurt riders and walkers	Community identifies needs; which roads have potholes: county roads, state roads (Hwy 131), or local roads	County roads dept. and Tillamook Roads Advisory Committee can approve on county-maintained roads	For local access, locals must repair. Seek advice from Chris Laity, county public works, on best materials to use. County can provide materials	If state road (ODOT); if county road (County); if local access, locals must repair, bear cost, but county will supply materials (gravel or asphalt)	Short- and Medium-term #2 (16 votes)
Summer weekend shuttle, from Memorial Day to Labor Day weekends	Decrease car traffic on weekends; shuttle can take visitors from lodging to town or Tillamook	Community committee present possible plan to Tillamook County Transportation District	Reach out to Tillamook County Transportation District's new director	Trolley will not work on Oceanside local access roads; perhaps a TCTD small bus, such as Dial-A-Ride vans	Funding will come from TCTD if they have the budget and staff; county TLT might be used to help as happened in Pacific City Can STR fees help cover driver/costs?	Short- or Medium-term #3 (11 votes)
Locals parking sticker	Easily identify cars legally parked at homes; deter mistaken towing if assumed car is from a STR	Community committee. Work with county STR hotline system to determine if in line with STR code enforcement	Do survey of homeowners (full- and part-time residents) if stickers wanted	Willingness of residents to take part in program	Probably not needed, other than cost of stickers	Short-term #4 (4 votes)
Increased bus service	Current schedule not convenient for working people, coming or going	Community group	Reach out to Tillamook County Transportation District's new director, Brian Vitulli; Ask if bus schedule can be adjusted to accommodate 8-5 workers	Are there enough Oceanside riders to economically warrant more bus service	Funding will come from TCTD if they have the budget and staff	Short- or Medium-term #5 (3 votes)
EV charging stations	More on road; most car makers will be 100% electric within 10 years	Community committee; or perhaps ODOT or county parks can assist	Reach out to lot owner (OPRD) for placement of EV station; place on lower lot	Determining best model of EV station(s) to install; get advice from PUD	ODOT currently offering rebates; other sources at ODOT and OCVA; evconnect.com/Oregon; Federal CFI grant program; possible PUD grant	Short-term #6 (2 votes)

COMMUNITY DEVELOPMENT						
What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Local 501c3 act as contractor/fiscal agent on projects	Reduces amount of time to get projects done; rather than wait for agencies to schedule	Local nonprofit, with skills to manage projects	Community identifies projects; seeks grants or partner funding; nonprofit oversees project	Prioritize projects; attract willing partners; may include lots of red tape or multiple agency participation	Most projects will have partial or full grant funding; if project is identified as a visitor service/facility, will qualify for TLT grant	Ongoing #1 (12 votes)
Understand the consequences of incorporation	Makes Oceanside self-ruling, if that's desirable of most residents	Form a research group; would incorporation move projects forward faster?	Hire experts to assist in creating a proforma (projection budget) and reviewing the legal structure	Requires significant funds—insurance, employees, training, oversight, audits, digitization, etc. Will need city hall office/rent Very recent vote shows community not in favor	Ongoing funding needed - City tax; legal use of TLT; some state funds or timber revenue	Long-term #2 (11votes)
Community park	Place for playground and community events	Local committee	Work with landowners or county to find location	Finding location; and all needed funding	TLT has been used via facilities grant to build parks; encourage donations from community	Long-term #3 (8 votes)

COMMUNITY ENGAGEMENT

What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Form Oceanside Emergency Volunteer Corps	Need community action plan for natural disasters and other emergency situations	Community committee	EVCNB can help with logistics of developing a local EVC; start with community CERT training Get word out about participation through community newsletters Surveys and community meetings	Funding – track state and federal funds	Funding will eventually be needed for emergency supplies and storage sheds – if no other facility available	Short-term #1 (19 votes)
Save a piece of old cabins as historic sign/marker	Keeps history alive in the community	Volunteers and new property owners	Identify what is to be saved and how it will be showcased as history	Will require storytelling and way to preserve the piece	May qualify for TCVA wayfinding program funding	Short-term #2 (16 votes)
Strengthen position with county	Community needs require serious attention	Committee of citizens with skills to discuss, convince and collaborate ONA can lead?	Invite commissioners and other county dept heads to focused meetings	Needs require solid plans; presentation to county	Requires committee time and planning	Ongoing #3 (5 votes)

PUBLIC SAFETY						
What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Painted crosswalk from treatment plan to Symon's Point beach path and at Tire Trail (both across Hwy 131)	Pedestrian safety	Committee to address idea to ODOT and/or Tillamook Roads Advisory Committee; ODOT	Gather data, present a plan to ODOT and to TRAC/county as supporters Painted Crosswalk with traffic mirrors at Cougar Ridge and Terra Sea	ODOT may not be inclined to do crosswalk; get county TRAC to encourage them;	ODOT	Medium-term #1 (29 votes)
Hillsdale Road and Cape Meares Loop Road speed reduction	Drivers pay little attention to speed limits; threat to pedestrians and bicyclists; other drivers	Community group or committee Include in review of county Transportation System Plan with ODOT	Ask for assistance from county roads for Hillsdale Road; ODOT for Cape Meares Road	Speed bumps preferred but will not be added per Chris Laity; ODOT also unlikely to do speed bumps	ODOT and county roads dept. can paint "slow down" on roads	Short-term #2 (17 votes)
Brush clearance	Better sight access at intersection	County Public works; Chris Laity has authority to sign on equipment	Depends on who owns the property at that location	Who owns the land? Who is charged with maintenance?	If county owned, roads dept can do if requested then planned	Short- -term #3 (16 votes)
Soft lighting on stairway beach access	Safer access – helps those with limited eyesight or early darkness months	Community group partnering with OPRD	Work with OPRD on suggested lighting and setup	If stairs closed at night, is lighting needed?	Apply for PUD grant; or TLT facilities grant; may also be a project a resident would offer to fund Three Arch Inn has funding for lighting on their stairway	Short-term #4 (12 votes)
Improve steps to Short Beach	Pedestrian safety	Committee to work with OPRD – perhaps as project manager	Present plan and images of issues to OPRD (Jason)	OPRD on two-year budget, requires early request (NOW)	OPRD, with assistance from county TLT funds;	Medium-term #5 (10 votes)

INFRASTRUCTURE						
What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Cell signal/amplifier/repeater	For better cell service	Community committee, with suggested plan	Research new technologies, 5G systems Work with county – getting broadband funds from state/feds	Large providers (Verizon/AT&T) stated not a priority area -	Perhaps county can use federal and state broadband funds	Medium-term #1 (31 votes)
Add ADA restroom at Symon's Point (or porta potty)	Summer use -	County and OPRD Request: JoAnn Woefle, county parks: jwoefle@co.tillamook.or.us (503) 322-3477	Included in tourism facilities report developed by TCVA If seasonal, ask county parks for porta potty	County considers bathrooms a priority – will they consider Symon's Point a priority?	County TLT can pay for summer needs	Short-term #2 (17 votes)
Improve beach access points, particularly Symon's Point and Short Beach	Better, safer access; enable accessibility for those with mobility issues; Need for David's Chair access, lower to upper lots	Community with OPRD and county public works	Conduct analysis, make recommendations	Major project – OPRD on two-year budget, requires long-term planning	OPRD and county TLT; research other funding options	Long-term #3 (14 votes)
Storm water drainage	Better drainage	Agency that manages public works, county or state? Consultant?	Conduct analysis, make recommendations Possibly part of ODOT review of TSP	Major project, will take a long time	Unknown – needs more research	Long-term #4 (13 votes)

INFRASTRUCTURE (CONTINUED)						
What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Improve ADA access at main parking lot; new ramp would help	Accommodate those with mobility issues	OPRD	Conduct analysis, make recommendations	OPRD on two-year budget, requires at least two-years of planning and approval	OPRD and county TLT; research other funding options	Medium-term #5 (8 votes)
Remodel/improve current restroom	Improve condition and make it ADA accessible	OPRD: on state parks property	Request it now	OPRD on two-year budget	OPRD and county TLT facilities grant, as priority for county	Short- to Medium-term #6 (6 votes)

SIGNAGE AND MESSAGING						
What	Why	Who Leads	How	Challenges	Funding	S/M/L/Priority
Multiple information signs, including kiosk shelter	Educate visitors and locals on beach safety, wildlife, habitat, leash law, tide warnings, parking, First Nations history, No RV's at entrance area, etc. Makes signs more noticeable and a visitor "stop" on approach to beach – and education center	Work with subject matter experts, develop signage with TCVA and contract sign designers	Start now, get wayfinding plan in place so that TCVA can request funds for signage in 2024-2025 budget TCVA applies for permits with ODOT, county and OPRD	Get started on research and design ideas now – budget planning starts in December	TCVA wayfinding plan/TLT Community requests to TCVA to begin planning process	Short-term #1 (24 votes)
Oceanside website	Provide local information to visitors and residents	Oceanside Action Partnership	Working now with Kim Green to develop website TCVA provided photographs for use	Focus of website – locals or visitors? Keeping website up to date	Oceanside Action Partnership currently funding; TCVA marketing grants available if website is visitor focused.	Short-term #2 (2 votes)